

Williamson-Pultneyville Historical Society

Trustees Meeting

February 27, 2017 Accepted March 27, 2017

Present: Dottie Howland, Julie Sorrells, Lenore Youngman, , Nan Hance (7:30-8:45pm) Sandy Zeman, Jim McCaig, Kathy McCaig, Jackie Walker, Lorraine Lewis, Lynda Parmelee
Guests: Anne Vander Byl, Roger Campbell

Called to order-6:59

Minutes of the January 23 meeting approved as read. Lenore/Jim

Mail/Communications-Check received from the Bolinger estate for \$2500. Properties have been refilled as tax exempt.

Position of Vice President-Nan Hance has volunteered to serve as VP for the remainder of 2017. Lynda/Julie moved the Board approve Nan's appointment to serve as VP of W-PHS for 2017. Passed: 8 ayes, 1 abstention, 2 guests not voting. Jackie texted Nan to join the meeting which she did at 7:30pm

Officer Reports:

Treasurer- Checking: \$12594. One park vendor check received and one house tour check received

Corresponding Secretary.-Thank-you sent to Walter Gilges for his donation to update our website. Sympathy card sent to Charlie Vecchio on the loss of his mother.

Gates Hall 150 Years of Theater Recognition- Discussion re: what activities W-PHS will sponsor. Consensus was reached re: the following: W-PHS will: 1. update the sign on GH to the right of the front GH door. 2. Assume responsibility for funding the sign change. 3. Determine the exact wording on the sign (property committee) 4. Reinstall the sign as part of the Homecoming opening ceremony on Saturday. 4. will create a display to be located in Gates Hall focusing on Gates Hall history which will be available for Homecoming and if possible by the Homes Tour on June 10th.

Additional discussion was held re: John Westerberg's idea to have a speaker focusing on the Burned Over District. Dottie volunteered to contact John Westerberg to see his progress on getting a speaker. She volunteered to coordinate any activity related to a speaker.

Burned Over play to be presented by Gatesingers Sept 8-17. They are responsible for the publicity activities and will let the Society know how we can support their plan.

Use of GH by vendors during Homecoming-Anne and Linda have met and determined that it is possible for vendors to use upstairs but not this year. Possibly upstairs but not this year. Downstairs is out during a show due to props, etc.

Membership-Four new people will be helping Jim & Kathy. They met with Peter Parts and Jackie about the current drive. Now 82 basic memberships (6 new) and 19 Business members (9 new). Left, Right and Across the road campaign to begin March 1st. **Jackie** will get 3 envelopes with info to Joan Carey and will also approach the town government. Kathy distributed a list of former members which can be used to solicit new members. **Everyone** will let Kathy know about any deceased or moved members. **Peter Parts** will make a brief membership pitch at the Orbakers program on March 8th. Envelope with information will also be available for distribution at this time. Kathy distributed 3 envelopes to each member containing a brochure and card detailing programs for the year which can be used to solicit new members. The goal is 15-20 members (nonbusiness) this year.

Newsletter-Sandy reported business logos take up a lot of memory. When there are more pictures, the newsletter will be a huge file. **Lorraine** will see if she can adjust the logos to take up less space. **Jackie** will send info on Mail Chimp to Sandy. It was suggested the newsletter could be posted on the website and a link sent to members.

Publicity-6 new postings on Facebook. Website has been updated. Found a vendor for window "clings" who will print small batches. Window clings given to Kathy who will send them to business members.

Programs-Orbakers on March 8th at 7pm. April is the Dutch Dinner.

Homecoming-Roger Campbell will do a press release, do 2 radio shows and will have some new vendors. He noted he will arrange for a parade float. He has drafted a list of events and times for the weekend. He has a possible band for

Sunday, "Just Us" will perform for free. Rogers asked by Jackie to bring his ideas to the next Homecoming planning meeting and coordinate any PR with Lorraine.

Chet's Book- Book is complete. Meeting with publisher, Wayuga Press, on March 1st.

Archives-Irene and Lenore have started meeting Fridays from 10-12pm. All are welcome to join in. An updated list to locate materials is being compiled.

Website/Social Media- Lorraine/Jackie are working together. Memberships can be paid through the website. Five people have joined that way so far. Lorraine reviewed the Facebook activity stats and noted the high activity in the Orbakers postings. Business members are posted on the web site.

Home Tour-Committee has met with 6 of the 7 homeowners. Next meeting of the committee is March 13th. Advertizing will ramp up in April.

House/Property- Lynda presented options to help with drainage in the park. Julie/Lorraine move we install a drainage ditch lined with gravel to direct water toward the drain at the corner of Lake Rd & Hamilton. Cost is about \$300. Motion Passed. Bero will do a walk through Gates Hall on March 10th as part of assessing issues in the attic at GH. A further report will be available next month. Day of Caring needs are being determined.

Gift Shop- The gift shop was discussed again. It was agreed there is a need to reevaluate the Gift Shop and that It won't continue to exist as we know it today. Discussion included other space use (including freeing up the gift shop area) the main room being used for displays and meetings and the need to upgrade exhibits. Consensus was reached on pursuing the following ideas: 1. Move the meeting area out of the main room to the St. Peter area, 2 Close the gift shop operation as it is now known and use the area for displays (possibly St. Peter) 3. Continue to use "Throop room" for displays .4. Use the large room for displays and redo displays in the large room to encompass more objects. A committee including Lorraine, Lenore, Sue Jane, and Nan was created to redefine and implement use of space for exhibits in the house and pursue how some gifts items could be sold. Lorraine/Lenore volunteered to take an inventory of giftshop items, Lorraine will try to sell items on line. Some items will remain for sale at the house per recommendations by the committee in a manner and location to be determined..

Adjourned at 8:45pm on a motion by Lorraine, Second by Lenore with all in favor of the motion.

Respectfully submitted,

Lynda Parmelee

Reviewed/edited by J walker

3/4/2017