Williamson-Pultneyville Historical Society

Trustees Meeting

July 24, 2017

Present: Perry Howland, Dottie Howland, Sue Jane Evans, Peter Evans, Lenore Youngman

Linda Perkins, Sandy Zeman, Jim McCaig, Kathy McCaig, Jackie Walker, Lorraine Lewis, Lynda Parmelee

Called to order 6:58pm

Approval of the minutes from June 26 as read-Lenore/Perry

**Officers:**

Treasurer-Homecoming-made about $3745 on the raffle and $326 on sales from the gift shop

Corresponding Sec-no report

Recording Sec-no report

V.P.- Tax deductible forms sent to donors of raffle prizes. Thank-yous in the newsletter to those who donated prizes and also to those who bought tickets. Phone calls received at W-PHS house can be referred to the Wayne County Historian’s county database for genealogy information.

**Homecoming-**Debriefing meeting will be July 31st at 6:30pm at W-PHS house. Pluses for this year’s event include the playing of the church carillon, band on Sunday, scout opening ceremony and trumpeter, good sized crowds for the parade, princesses, park filled with vendors, weather improved, fun parade, visitors enjoying the exhibits in the house.

**Membership**-in July we gained 3 new members. **Jackie** will write an article for the newsletter on one of the new members who is a beekeeper.

**Program**-August 2nd dish to pass picnic at the Reformed church gazebo. Program on the Burned Over District. August 16th program on the Millerites at Gates Hall.

**P.R.**- Almost 400 “likes” on Facebook. Promoting the August 2nd picnic in many venues. House Tour signs are out and info is also on-line.

**H/P**- General weeding continues. Tree in the park needs removal. Estimates for roof/attic work at Gates Hall is progressing. Need a painter for the south side of GH. A to Z contractors may do it. GH boiler passed inspection. **Linda P.** will provide a small table so the suffrage exhibit can be put up.

**Newsletter**- **Sandy** would like notes on the speakers at Homecoming. **Perry/Jackie** will get notes to Sandy. **Lenore** will make a copy of the speakers’ names for Sandy. Next newsletter is Sept/Oct issue.

**Chet’s book**-Perry will meet with Wayuga press on Friday.

**Home Tour**-30 tickets sold so far. Working with State police re: traffic. $500 spent on booklet. Tee shirt going to Channel 13. Mention in Life in the Finger Lakes magazine.

Jeanna Key and Pat Naliwajek(owner of Copper Beech house) are interested in helping with gift shop-**Lorraine & Lenore** will follow up. **Sandy** will send contact info to Lorraine and Lenore.

**Perry** will check with Tom Dawes re: restoring the Welcome to Pultneyville sign by the Country Warehouse.

Old Business-

John Westerberg has commissioned his own version of a sign for Gates Hall. Lorraine/Lenore move the current sign on Gates Hall will stay unless we are notified by the National Register of Historic Places that Gates Hall is the oldest little theater in the U.S. Passed unanimously.

Adjourned 8:04pm

Respectfully submitted,

Lynda Parmelee

**Attached is the July V.P. report**

**W-PHS VICE PRESIDENT BOARD REPORT: JULY 24, 2017**

**2017 HOMECOMING RAFFLE**

Most successful Homecoming raffle to date raising $3,745 with over 1/3 from online sales.

All prizes were donated so pure profit and all remained local except for Fishing Charter.

One benefit of using River Raffle was that we were able to collect email addresses of those who purchased tickets online . . . many of who are not current members. So we can use this list to thank them for their support and in future membership campaigns.

Proposing that:

1.] 2018 winners not be announced at Sunday's event so tickets can be sold that day also.

2.] Proceeds raised earmarked for Homecoming to support needed Homecoming changes and upgrades to be discussed at Homecoming debriefing.

3.] Next year raffle goal will be $5,000.   However, it will be important for all members to share the raffle on social media as we strive to increase sales.  We are willing to hold a technology class if any interest to show members how to do this.

We found that no resistance to the $10. ticket price due to the fact that the prizes were of a higher dollar value.  Many viewed the purchase as a donation and purchased 5 to 10 tickets themselves.

Once organized, the raffle required minimal work and we applaud ticket sellers for returning tickets in a timely manner which was important for entering in the data base.

Now that we have generated homecoming funds to work with, we will do larger posters, etc to promote Raffle at W-PHS events, house, and Homecoming tent.  This year's raffle was done without spending any money on collateral/promotional materials.

Grand Prize and 5th prizes have been delivered or picked up.   Recipients were most appreciative of their prizes . . . and in disbelief that they had won something. The rest to be scheduled.

Requesting that:

1.] A Thank You note be sent to Jamie Sonneville for her work on what was a 2 person committee and for taking the lead to set up electronically.  
2.] Thank You notes and Tax Deductible Forms be sent from W-PHS to all donors who contributed prize items.   Nan will provide addresses to Corresponding Secretary.

3.] Requesting that an acknowledgement of donors go in newsletter along with a list of winners and a thank you to all who sold and purchased tickets.

Lastly, a hearty “THANK YOU” to all members who sold tickets and supported this effort. Many were among the top 19 sellers.

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**PHONE LINE REPORT**

**1.) MARY JO HAUSER**

Request for Open Hours

**2.) JIM BREWER (Out of State)**

Descendent of Aaron Brewer who once owned Blacksmith Shop

Wants to visit in late August

Looking for info and what types of info W-PHS offers

Interested in info on

George Fredrick Brewer

Fredrick Johnson Brewer

Ella Craggs Pratt (mother)

**3.) NANCY CARPENTER (Penfield)**

Request for Carpenter family info

Family buried in Joy - may have lived in Williamson at one time.

Will email what she is specifically looking for.

**4.) JIM JOHNSON (Red Jacket BOCES)**

6-8 developmentally disabled students ages 9-10 in summer program.

Will do self-guided tour

Suggested pickingup Gavin's brochure on front porch

Will be 1st week in August

Will do brown bag Lunch at B. Forman Park

**5.) CALLS ABOUT HOMECOMING**

1 food vendor (Wendy)

1 politician re parade

1 for time of parade

**HOME TOUR REPORT**

Drafted a display ad from W-PHS for back of booklet which includes program and annual event info. and acknowledges committee, advertisers, sponsors, home owners and all who helped.

Wrote Press Release which is available through Deb to fulfill requests for tour info.

Taking advantage of established media relationships, info sent to:

1.] **"585" Magazine** - will appear in their September issue calendar along with a photo which will be distributed August 22nd.  If space permits may also be included in editorial content.

2.) **Finger Lakes Living Magazine** - already appears in the September online calendar.  As space permits consideration is also being given to inclusion in editorial content.

***Submitted by: Nanette Hance, Vice President***